



*Find your balance*

# Strategic Plan 2012-2016



# Strategic Plan

## Mission

- Engaging and supporting our communities through sporting and healthy lifestyle opportunities

## Vision

- To be a leader in the provision of integrated sport and healthy lifestyle opportunities

## Values

- Professional leadership
- Cost-effective service
- Commitment to healthy lifestyle
- People first
- Open and transparent
- Inclusion and diversity
- Stakeholder relationships

## Key Focus Areas



### Students

- Assist students to maintain a healthy lifestyle
- Develop and provide students with programs, resources and tools to promote and increase participation in sport
- Build, promote and maintain participation pathways that include grassroots, through to high performance opportunities
- Continue to grow our Club participation



### Staff

- Accommodate the diverse needs of all UNE staff
- Assist staff to maintain a healthy lifestyle for balance
- Help recruit and retain staff by offering exceptional lifestyle opportunities
- Enhance UNE's commitment to staff welfare

### Teaching and Research Support

- Develop strong partnerships with academic departments to facilitate delivery of sport related undergraduate and postgraduate programs
- Provide a range of opportunities for students to develop their educational portfolio through meaningful student internships
- Co-develop proposal for Centre of Sport Excellence in Education and sports delivery



# SportUNE's alignment with UNE Strategic Priorities

## ■ To distinguish ourselves by the quality of our on-campus experience

- Manage the University's sports infrastructure for maximum benefit to the university and the community.
- Develop and provide students with programs, resources and tools to promote and increase participation in sport and physical exercise.
- Build, promote and maintain participation pathways that include grassroots activities through to high performance opportunities.

## ■ To lead the nation in the innovative use of educational technology for distance education

- Promote the academic opportunities in distance education offered by the new programs in Sport and Exercise Science.
- Foster the engagement of distance education students through the support of major regional initiatives such as the Parramatta Eels collaboration and key sporting networks such as the association for elite university athletes.

## ■ To set the standard for social inclusiveness and access for all to higher education

- Encourage equity by increasing levels of engagement and respect across groups and generations through sport.
- Promote access to facilities and programs by groups and communities.

## ■ To achieve international distinction in all our specialist fields of research

- Develop a Centre of Excellence for Sport Education
- Cultivate strong partnerships with academic departments to facilitate delivery of sport-related undergraduate and postgraduate programs.

## ■ To foster business processes that maximise efficiency, promote a service culture and meets the needs of students and staff

- Maximise the value of the University's investment in SportUNE's resources for the benefit of the entire community.
- Ensure high standards of service to meet sporting and health needs.
- Promote healthy lifestyles for UNE staff and students by encouraging access to SportUNE facilities and programs.

### Community

- Increase levels of community engagement and respect by developing relationships and respect across groups and generations through sport
- Encourage access to facilities and programs by targeted local and regional communities
- Explore sport business opportunities that engage and embellish local tourism and economic development



### High Performance

- Market SportUNE's facilities as a team and individual performance centre
- Strengthen existing relationships with professional bodies, National Sporting Organisations (NSO's) and their Clubs

# Campus and Facilities

## Sports Science Precinct

- Bachelor of Sports Studies
- Bachelor of Exercise and Sport Science
- Bachelor of Exercise Physiology



## Indoor Sport and Recreation Centre

- Strength and Conditioning Gym
- Heated 25m Pool
- Spin Room
- Group Fitness Rooms
- Multi-purpose Halls (Squash, Badminton, Basketball, Netball)
- Café
- Free Crèche
- Club Rooms
- Climbing Wall

## Main Outdoor Sporting Precinct

- Multi-functional Sporting Fields
- Multi-purpose Courts (Tennis, Netball, Basketball)
- Childrens' Play Area
- BBQ and Picnic Facilities



## Bellevue Precinct

- Bellevue Cricket/AFL Oval and Pavilion
- Bellevue Sports Grandstand
  - Covered Seating
  - Bar and Kiosk
  - Changerooms
  - Function Room
- Brian Seppelt Playing Field

## New England Hockey Centre

(Operated by Hockey New England)

- 2 Synthetic Hockey Fields
- Changerooms
- Canteen

